

girl scouts
of michigan
shore to shore



2021 Annual Report

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Sharron Pitts

Ana Ramirez-Saenz

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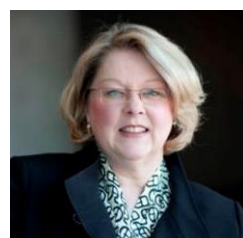
Welcome Message

The past year was one of continued change. We'd hoped for a return to things as they were, but soon realized that the challenges we were experiencing as a society would continue. The creativity and fortitude that we as Girl Scouts are known for, served us well as we worked to ensure that every Girl Scout in our council had access to troop life, programming, and the opportunity to grow as a leader through the Girl Scout Leadership Experience.

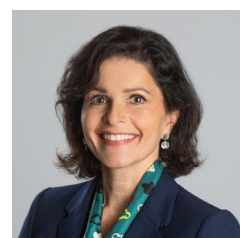
While the year began with pandemic protocols still impacting Girl Scouting, we were able to end the fiscal year with the Girl Scouts of Michigan Shore to Shore (GSMISTS) Team back in the office, providing their best for our girls and volunteers. There were many other things to celebrate throughout the year. Five high-school aged members of our council completed projects in 2021 to earn their Gold Award, the highest award in Girl Scouting, attained by fewer than 6% of Girl Scouts annually. The Gold Award focuses on leadership, career exploration, personal growth, and community action. Another bright spot was cookies. Over 500 troops participated in the Cookie Program, selling over 700,000 boxes, despite the many restrictions. Our outdoor programming flourished. Girl Scouts embraced the opportunity to plant trees, visit state parks, and get back to camping.

Our mission of building girls of courage, confidence, and character who make the world a better place is as meaningful today as it was years ago. Girl Scouts of GSMISTS deepened their connections with one another and discovered that they have the capacity to navigate challenges along their leadership journey. We look forward to watching them continue to make the world a better place.

Yours in Girl Scouting,



Deborah Hughes
Board Chair



Vivian TerMaat
CEO

GSMISTS Welcomes a New CEO



In August 2021 Vivian TerMaat assumed leadership of Girl Scouts of Michigan Shore to Shore as Chief Executive Officer.

"I am thrilled to be a part of the Girl Scouts of Michigan Shore to Shore team," said TerMaat. "The mission of building girls of courage, confidence, and character who make the world a better place is especially meaningful to me as the mother to three daughters. It's an honor to share the incredible impact this organization has on the lives of girls in our community every day."

TerMaat received a Bachelor of Arts in Communications from Western Michigan University, a Masters in Management from Aquinas and is a Certified Fundraising Executive. Her experience as a bilingual, non-profit professional with skills in building relationships and leading operations will be an asset to GSMISTS in the coming years.

The Girl Scout Difference

Our Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

When girls participate in Girl Scouts, they benefit in five important ways:

Strong Sense of Self

Positive Values

Challenge Seeking

Healthy Relationships

Community Problem Solving

Gold Award Girl Scouts

Gold Award Girl Scouts don't just change the world for the better, they change it for good. Earned by girls in grades 9th through 12th, the Gold Award demonstrates extraordinary leadership in developing meaningful, sustainable solutions to local, national, and global challenges. The Gold Award is the mark of the truly remarkable.

In northern and western Michigan, five high-school-aged members of GSMISTS completed projects in 2021 to earn their Gold Award, the highest award in Girl Scouting.



Kylie Halverson

Husky Help

High school is a challenging time for many and even more so for the students who come from low-income families. Students must work to help provide extra income so their families can pay for essential needs. New and trendy clothing is a luxury they cannot afford. Kylie created a clothing closet at Forest Hills Northern High School to address the issue of income disparity. The clothing inside is available for any student's use and the project has been passed down to FHN Student Government to sustain and keep open throughout the years to come.



Rebecca Reynolds

Otsego County Library Makerspace

Rebecca successfully wrote and submitted three grants which provided her with the funds needed to create a Makerspace at the Otsego County Library. A Makerspace is a place where people can learn, develop interests, and create their own resources, encouraging them to open their minds and think outside the box using modern technology. The community now has access to two 3D Printers, a Computer Numerical Control (CNC) Machine, Sphero Robots, and an assortment of electrical kits and related circuitry materials.



Samantha Durocher

Encouraging Students to Stay in Instrumental Music Programs

Samantha created a website, video, and Music Ambassadors program at Forest Hills Public Schools to educate middle and high school students on the benefits of playing an instrument and inspire them to stay involved in music programs. These resources were shared with music teachers across Grand Rapids for their use.



Sarah Brown

Youth Sustainability Education

The lack of climate action and education in her hometown inspired Sarah to create a project that educated youth and helped them develop sustainable habits. She created a virtual notebook teaching fifth grade students about some of the ways humans affect the environment which was shared with teachers across the West Ottawa Public School District. She also created an environmental club that addressed a different topic each month.



Skylar Epplett

The Fight Against Period Poverty

At an early age, Skylar learned about period poverty around the globe and women not having access to safe, reusable period products. This issue inspired her Girl Scout Gold Award project, "The Fight Against Period Poverty." Skylar invested over a hundred and ninety five hours researching, brainstorming, organizing a team, setting goals, figuring out logistics, purchasing fabric, sewing, educating local organizations, and creating YouTube videos and social media graphics to raise awareness.

Programming

Girl Scout Tree Promise

The 2021 Membership Year (MY21) kicked off the first year of the Girl Scout Tree Promise, a 5-year initiative to plant 5 million trees nationwide. With the support of 7 Tree Promise Program Partners, 214 Girl Scouts participated in planting, protecting, and honoring trees council-wide.

GSMISTS was one of only four Girl Scout councils awarded grant money from GSUSA to support tree planting efforts in MY21. More than 2,000 trees were planted across the council, surpassing our grant goal of 1,000 trees!

The success of MY21's Tree Promise efforts has fostered relationships with Program Partners who are excited to grow and expand planting opportunities for GSMISTS in the upcoming years, including Kent County Parks and the Otsego Conservation District.



Cadette Summit (September 24-26, 2021)

Overnight camping returned to Camp Anna Behrens with MY21's Cadette Summit. A total of 51 Cadettes and 20 adult volunteers enjoyed fall camping with campfire fun and Girl Scout sisterhood. From cake decorating to kayaking, bead weaving, and archery, girls were able to choose their own activities and make new friends during this two-night camp-out exclusively for Girl Scout Cadettes. GSMISTS is excited to continue this program as an annual event Cadettes can look forward to!



Programming

Camporee (June 19, 2021)

GSMISTS' Camporee returned to Traverse City in June 2021. Hosted at the Greilick Outdoor Recreation and Education Center, this day program kicked-off summer fun with outdoor activities for Girl Scouts of all ages. More than 80 Girl Scouts enjoyed canoeing, birdhouse building, human foosball, and more activities with the help of Girl Scout volunteers.



Girl Scouts Love State Parks (September 10-12th, 2021)

MY21 marked the 3rd annual Girl Scouts Love State Parks weekend. GSMISTS staff and volunteers were present at 7 State Parks across the council, leading outdoor learning and stewardship activities. Between in-person activities and on-your-own exploring, 226 Girl Scouts earned a patch by celebrating Michigan State Parks.



Cookie Product Program

The Girl Scout Cookie Program® teaches girls about entrepreneurship as they have fun learning five essential skills: Goal Setting, Decision Making, Money Management, People Skills, and Business Ethics. Nine in ten Girl Scouts say the Cookie Program has built their entrepreneurship skills and their interest in pursuing entrepreneurship as a career path—so every cookie purchase is an investment in the world-changing business leaders of tomorrow.



3,195

Girl Scouts Participated



502

Troops Participated



732,132

Boxes Sold



6,516

Boxes Donated

Membership

Total Girl Members

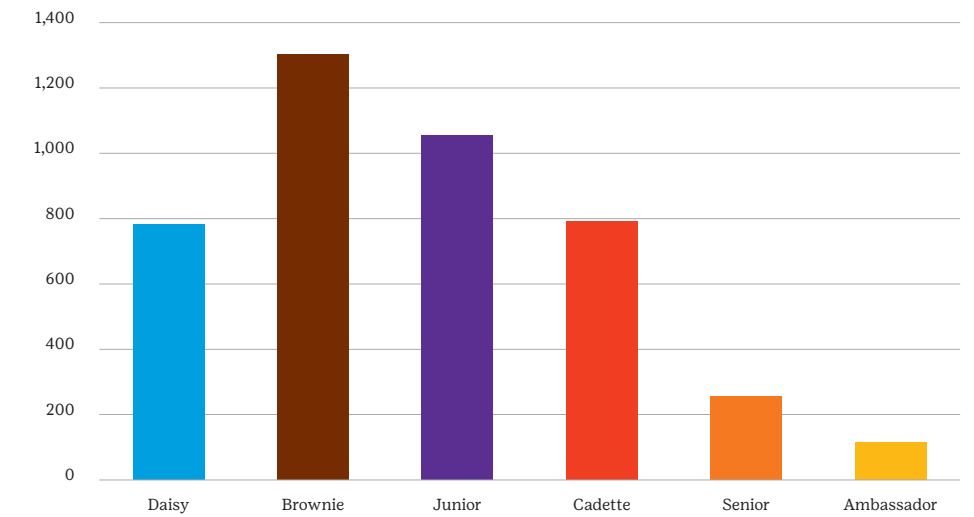
4,461

Total Adult Members

2,481

Total Members

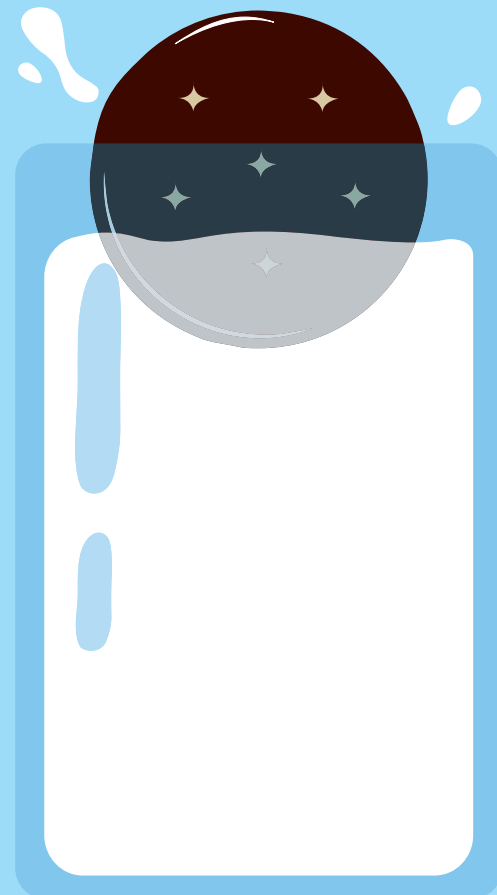
6,942



Financials

What people see

What people don't see



It's more than the cookie!

Goal Setting

Decision Making

Money Management

People Skills

Business Ethics

Income

Annual Giving & Gifts	\$ 151,374
United Way	\$ 24,732
Grants	\$ 176,961
Product Program	\$ 2,395,866
Program and Membership Revenue	\$ 13,753
Sales of Merchandise	\$ 56,432
Interest/Investment Income & Misc.	\$ 801,651

Total Income

\$ 3,620,769

Expenses

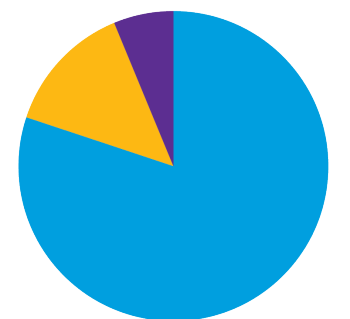
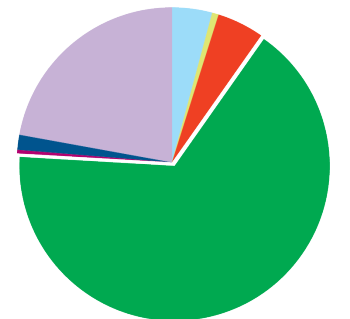
Program Services	\$ 2,229,383
Management	\$ 380,072
Fundraising	\$ 173,644

Total Expenses

\$ 2,783,099

Change in Net Assets

Net Assets, beg/yr	\$ 5,951,435
Net Assets, end/yr	\$ 6,789,105



Donors

Thank you to everyone who has supported Girl Scouts of Michigan Shore to Shore. Your support empowers girls through the Girl Scout Leadership Experience, where they focus on STEM, Outdoors, Life Skills, and Entrepreneurship and accomplish service projects that give back to our communities.

Juliette Gordon Low Society

This thoughtful and generous gift will support and sustain Girl Scouting and will extend your involvement with the Movement beyond your lifetime. Your legacy will shine through the smiles, the laughter and the achievements of Girl Scouts for years to come.

Alan R. Ryan Charitable Trust
 Amanda Miscisin
 Grace Wilcox Charitable Trust
 Drs. Kristi L. Haik & Stephen W. Durst
 Mary K. Becker-Witt
 Neti D. Herndon Charitable Trust
 Sharon Hughes

Dianne Belk and Lawrence Calder Girl Scout Movement-wide Challenge Planned Gift

Bonnie Vance
 Deborah J. Hughes and Frederick J. Antczak
 Karen E. and James M. Feahr

Erik and Eva Andersen Girl Scout Movement-wide Challenge Planned Gift

Mary A. and Wilhelm W. Seeger

\$10,000 and Above

Arden Trust Company
 Catherine Theilman Fund
 Community Foundation for Muskegon County
 Gerber Foundation
 Girl Scouts of the USA
 Fred and Florence Kiskey Endowment Fund
 Meijer Inc
 UPS Foundation

\$9,999 - \$5,000

Amway Corporation
 Associated Builders & Contractors
 Exit 76 Corporation
 Grand Haven Area Community Foundation
 Grand Rapids Community Foundation
 Greater Ottawa & Allegan County United Way
 Share the Vision Fund
 United Way of the Lakeshore



Savvy Saver Badge

Donors

\$4,999 - \$1,000

Anne H Magoun Fund (Anne Magoun)
 Community Foundation for Mason County
 Community Foundation of the Holland/Zeeland Area
 Deborah Hughges and Frederick Antczak
 Drs. Kristi Haik and Stephen Durst
 Ferris Coffee & Nut Co.
 Fremont Area Community Foundation
 Korff Foundation
 Laura B. Huizenga
 Lowell Area Community Foundation

Mary Charles
 Meghan E. Hanley
 Olivianna McWilliams
 Rebecca S. Tuuk
 Robert D. & C. Corcoran Tuttle Fund
 Sharron M. Pitts
 TCF Bank
 Vickie L. Traxler
 Walter & Ingrid Ashley Fund
 Zonta Club of Alpena

\$999 - \$500

Amanda I. Miscisin
 Amber J. Whitcomb
 Anonymous Gifts
 Cascade Engineering
 Charlevoix State Bank
 Community Foundation for Northeast Michigan
 Community Foundation for Southeast Michigan
 Doug Wilterdink
 Dr. Donald Frost
 Esther Padnos
 Ford Foundation
 Gail Montgomery
 Holly Little
 Jean and Robert Olney
 Jeffrey and Sharon Hughes

Jennifer Hegenauer
 Karen Feahr
 Kiwanis Club of Alpena
 Lesley Robinson
 Mary Beth and James McGahee
 Mary K. Becker-Witt
 Pamela J. Smith
 Real Estate One
 Stephanie Miletich
 Susan H. Grant
 Theresa E. VanVeelen
 Theresa Petko
 Thomas W. Anton
 Timothy Grunwald
 Vogt Foundation



Her dream is our dream.

Girl Scout Promise

On my honor, I will try:

To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

Girl Scout Law

I will do my best to be

honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,

and to

respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.



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