

girl scouts
of michigan
shore to shore



Program Partner Guide Book



2022 - 2023

All about Program Partners

GSMISTS Program Partners are businesses, community groups, non-profits, and educational organizations that offer quality, engaging activities for our members. Program Partners offer unique opportunities to Girl Scout troops and families that help enhance the Girl Scout experience.

Our Program Partners have the autonomy to develop events and activities that best suit their needs and capabilities. From hands-on workshops to online classes, summer day camps or overnight camp-ins, our partners offer a wide variety of programming that our girls love!

Why should I become a Program Partner?

By offering events and programs to Girl Scouts, your business or organization can directly benefit from our 9,000+ members who are eager to try new things, learn skills, explore hobbies, or simply have fun with their Girl Scout network. Our troop leaders, parents, and girls crave community opportunities that can create memories to last a lifetime.

Program Partners receive advertisement, exposure, and increased revenue through the premier leadership development program for girls.

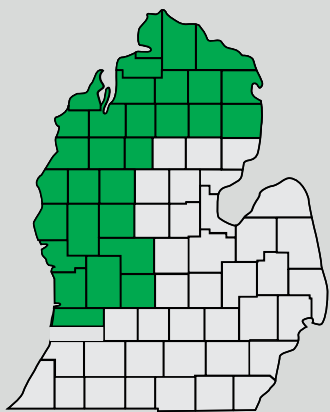
Types of Programs

Date-and-time events

Partners who want to offer special events listed to our entire membership through the GSMISTS event calendar may choose to develop unique date-and-time events. Held once, monthly, semi-annually, or even once a year – you can decide what works best for you!

Programs On Demand

Partners may choose to offer a Program On Demand. These opportunities are scheduled by individual troops on a case-by-case basis.



6,000

Captive audience of 6,000 girls

30

Covering 30 counties in western and northern Michigan

3,000+

3,000 adult members & countless parents, caregivers and mentors

What programs look like

Partners can create programs based around their own content and develop a 'fun patch' or work with the GSMISTS Girl Experience team to create badge or journey earning opportunities.

Badges

Awards girls earn by completing skill building activities - curriculum set by Girl Scouts of the United States of America.

Journeys

A series of badges or awards that include a sustainable take action project - curriculum set by Girl Scouts of the United States of America.

Patches

Given to Girl Scouts for participating in fun events, activities, or programs that are not a part of the Girl Scout curriculum.

Promotional Tiers

GSMISTS has updated our partnership model to best meet our Program Partners' promotional needs. Please note, your completed Program Partner Agreement aligns with the Girl Scout membership year, valid from date of agreement and expiring on September 30, 2023.

	Premium - \$225	Advanced - Free
Your organization's events and programs shared on gsmists.org	X	X
Your organization's logo and website linked on gsmists.org	X	X
Feature promotion in GSMISTS newsletters and member communications	X	X
Feature posts of events and programs on GSMISTS social media	X	

Next steps

Step 1: Complete GSMISTS Program Partner Agreement

Valid until September 30, 2023

<https://form.jotform.com/GSMISTS/program-partner-agree>

- You will be asked to upload a copy of your business/organization's liability insurance and logo.
- Nonprofits will be asked for a tax exemption certificate.
- Optional promotional tier fee may be paid on-line via debit or credit. (Form will redirect to PayPal, however a PayPal account is not needed to pay. Invoices or receipt of payment are available upon request.)

Step 2: Submit Program Information

- A Girl Experience Team Member will contact you to develop and publish your event(s).
- It is suggested that you submit your events 3-4 months out to allow time for promotion and registration.

Contact Us

girlsexperience@gsmists.org

Grand Rapids

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Muskegon

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Muskegon, MI 49445
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Fax: 616.784.8187

Traverse City

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Traverse City, MI 49686
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Fax: 616.784.8187

Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong,
and
responsible for what
I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better
place, and be a sister to
every Girl Scout.

Girl Scout Mission & Vision

Girl Scouts builds girls of courage, confidence and character, who make the world a better place.

We strive to be the premier leadership organization for girls, and experts on their growth and development.

Girl Scout Promise

On my honor, I will try:
To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.

*Members may substitute for the word God in accordance with their own spiritual beliefs.