



2024 Girl Scout Leadership Conference

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The GSLC will show Girl Scouts all that is possible for them in a variety of career paths, especially those in which women are underrepresented, inspiring them to dream big and work hard. In collaboration with engaged and thoughtful community partners, Girl Scouts of Michigan Shore to Shore seeks to develop future leaders of courage, confidence, and character who make the world a better place.

Who: Girl Scouts (grades 5-12) and women of distinction in our community

What: A gathering of Girl Scouts and women in leadership who serve as role models (mentors) and come from a variety of fields and industries

While at the conference, girls will:

- Learn from Keynote Speaker Noorain Khan, GSUSA National Board President, Director of the Ford Foundation's Office of the President, and Girl Scout Alum from GSMISTS
- Participate in small group mentoring and Q&A
- Earn the GSMISTS "2024 Girl Scout Leadership Conference: Forge Your Path" patch
- Meet and connect with Girl Scouts from across Northern and Western Michigan
- Explore Frederik Meijer Gardens and Sculpture Park after the conference

When: November 9, 2024, 10:00 am - 2:00 pm

Where: Frederik Meijer Gardens and Sculpture Park, Grand Rapids

2023 GSLC Outcomes

17

Industries
Represented

160

Girl Scouts
Attended

32

Mentors
Present

GSLC Sponsorship Levels

Ambassador Sponsor - \$20,000

- Recognition in all press releases
- Participation in media interviews
- Opportunity to interact with Girl Scouts during the GSLC
- Podium recognition
- Sponsor signage
- Company logo on event and print materials, and social media promotions before, during, and after event
- Prominently displayed logo and company website link placed on GSMISTS website
- Opportunity to include branded item in conference swag bag

Senior Sponsor - \$10,000

- Opportunity to interact with Girl Scouts during the GSLC
- Company logo on event and print materials, and social media promotions before, during, and after event
- Podium recognition
- Sponsor signage
- Prominently displayed logo and company website link placed on GSMISTS website
- Opportunity to include branded item in conference swag bag



Cadette Sponsor - \$5,000






















- Company logo on event and print materials, and social media promotions before, during, and after event
- Sponsor signage
- Prominently displayed logo and company website link placed on GSMISTS website
- Opportunity to include branded item in conference swag bag

Daisy Sponsor - \$2,500

- Company logo on event and print materials, and social media promotions before, during, and after event
- Sponsor signage
- Opportunity to include branded item in conference swag bag



Sponsorship Summary

| | Ambassador \$20,000 | Senior \$10,000 | Cadette \$5,000 | Daisy \$2,500 |
|--|---|--|---|---|
| Recognition in all press releases |  | | | |
| Participation in media interviews |  | | | |
| Podium Recognition |  |  | | |
| Opportunity to interact with Girl Scouts during the conference |  |  | | |
| Prominently displayed logo and company website link placement on GSMISTS website |  |  |  | |
| Logo placement on event print materials, and social media promotions before, during, and after event |  |  |  |  |
| Sponsor Signage |  |  |  |  |
| Opportunity to include branded item in conference swag bag |  |  |  |  |



2024 GSLC Sponsorship Form

Company Name _____

Contact Name/Title _____

Address _____

City/State/Zip _____

Phone/Fax/Email _____

Select Sponsorship Level:

- Ambassador (\$20,000) Senior (\$10,000)
 Cadette (\$5,000) Daisy (\$2,500)

Please bill the address above - or charge to my Visa Mastercard American Express

Account # _____ Exp. _____ CVV _____

Signature _____

- Please keep my donation confidential
 Will donate company swag items for Girl Scouts.

Email logo to funddevelopment@gsmists.org

Please make checks payable to: *Girl Scouts of Michigan Shore to Shore*
Address: 3275 Walker Ave NW Grand Rapids, MI 49544

Contact Cindy Johnson, Director of Fund Development at 616-888-3827
or cjohnson@gsmists.org with any questions or for more options.