

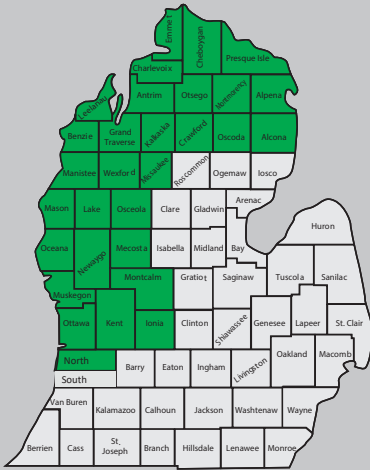

girl scouts
of michigan
shore to shore



Looking Forward

Annual Report 2019

2019 Annual Report



Leadership Letter

We welcome you to the 2019 Annual Report for Girl Scouts of Michigan Shore to Shore. We all share a common goal of growing girls of courage, confidence, and character who make the world a better place. You will see that goal realized when you read about the ten young women who achieved their Girl Scout Gold Award this year in this annual report.

The council continued on its path to stability by managing finances and building reserves while investing in our infrastructure and building up resources directed at the service of girls and volunteers. The Cookie Program, the largest run girl business in the world, saw amazing young women achieve higher than ever goals and use profits to attend amazing programs, invest in community service and explore with troop travel.

We are delighted and fortunate to have Mary Charles with her knowledge and experience return to GSMISTS after Barbara Hill's departure. Mary will work with the council as we search for our next CEO. The work of the council continues with the Board of Directors finalizing a new Strategic Plan which will provide us with a new vision and path for the next several years.

As we look to 2020 we are excited to announce our theme for this year: "Girl Scout Girl Time." The phrase "Girl Time" conjures memories of sleepovers, catch-up lunches and those precious moments that bonded women together through time. Share in our theme by taking photos and tagging @gsmists on Facebook, Twitter and Instagram with #GSGirlTime, whenever you grab some girl time with your fellow Girl Scouts.

Yours in Girl Scouting,



Deborah Hughes

Deborah Hughes
Board Chair



Mary Charles

Mary Charles
Interim CEO

Board of Directors

Officers

Deborah Hughes, Board Chair
Karen Feahr, 1st Vice Chair
Theresa Van Veelen, 2nd Vice Chair
Gail Montgomery, Board Treasurer
Judy Dennis, Board Secretary

Members at Large

Sharron Pitts
Omar Hall
Shannon Wilson
Judy Greer
Holly Little
Jessie Jones
India Adams Manns
Brenda Lindberg
Amanda Miscisin
Amy Pierce-Danders

Guillermo Cisneros
Theresa Petko
La'Leatha Spiller
Shelley Irwin

Girl Scouts of Michigan Shore to Shore Council Contact Information

Grand Rapids Service Center

3275 Walker Avenue NW
Grand Rapids, MI 49544
p. 616.784.3341

Muskegon Service Center

1217 East River Road
Muskegon, MI 49445
p. 231.744.4774

Traverse City Service Center

1820 Oak Hollow Drive
Traverse City, MI 49686
p. 231.947.7354

Website: www.gsmists.org
Toll-Free: 844.476.4787
Email: customer care@gsmists.org

Mission Moment

Girl Scout Destinations

Girl Scout Destinations are the ultimate adventure programs for girls ages 11 and older. With a ton of different trips to apply for every year—from surfing camp on the east coast and breathtaking hikes out west, to the crazy-cool wonder of new cultures abroad—there’s something amazing for everyone to experience.

Girl Scouts make friends from all over the country as they travel with Girl Scouts from different states, see and learn new things, and create inspiring, life-changing experiences and memories.

Destinations are sponsored by Girl Scout councils, Girl Guide Associations and Girl Scouts of the USA to give teen Girl Scouts a chance to be part of the greater Girl Scout community. The events are planned around the interests and needs of young women today. They vary in size, theme, location and cost.

Madeleine Myers
New Year’s Eve at Nuestra Cabaña
Dec. 28, 2018 - Jan. 6, 2019
12th grade
Individually Registered Member

“Our Cabaña World Center was an amazing, life-changing experience. I didn’t know what to expect in Mexico and was a little nervous about the trip, but I fell in love with the country and its people and can’t wait to go back. Being at one of the World Centers in person helped me better connect with myself, my fellow Girl Scouts and the world around me. I’m so grateful to my family and GSMISTS for helping me make this incredible experience possible.”



Maddie Unsled
Channel Island Adventure
July 7 - 13, 2019
10th grade
Troop 4055

“Within this trip I was able to get out of my comfort zone and make friends faster than I ever thought I could. The bonds I made with some of these girls I know will last a long time. I became so close with some of the girls that we all decided to try to go on another destination together next year! I would greatly recommend going on one of these trips it is an opportunity of a lifetime and if you are willing to try new things, it is definitely something you will never forget.”



Gold Award Girl Scouts



Katherine Bell
Grand Rapids, MI

Bell's "Collars and Microchips Project" created awareness around the importance of using collars and microchipping cats to prevent the euthanization of cats brought into shelters. Katherine created and organized an awareness day around the issue at Crash's Landing and Big Sid's Sanctuary which will continue to be held annually.

Dana Brouse
Rockford, MI



Brouse's "Sanctuary of Hope Project" created a healing garden at Safe Haven Ministries for women and children affected by domestic violence seeking shelter and/or counseling. For her project, Dana created structures, collected the materials needed, and organized the building of the garden.



Emily Duell
Alto, MI

Duell's "Recognizing the Veterans Project" addressed the veteran's graves being missed during Memorial Day flag ceremonies at Bowne Township Cemetery. She remapped the cemetery, marking graves of each veteran buried so all will be recognized in the future.

Shelby Mott
Fremont, MI



Mott's "Recycled Toddler Playground Project" created a safe space for young children to play at her family's place of worship. The playground was made of recycled materials and featured a playhouse, stepping stones and even a music wall.



Elizabeth Nelson
Manistee, MI

Nelson's "Green Acres Root Beer Float Project" addressed elderly loneliness at the Green Acres Retirement Living in Manistee. By connecting residents of Green Acres with the community, everyone could spend meaningful time together.

Claire Peterson
Spring Lake, MI



Peterson's "Hand in Hand Project" was designed to build a team and a sustainable system to provide common hygiene products to low income and homeless students in the Spring Lake community. The goal was to equally involve the schools, the church and the community.



Hannah Pins
Big Rapids, MI

Pins' "Community Pantry Cookbook Project" was formed while working with Project Starburst, a local food pantry in Big Rapids. Hannah noticed several food items being neglected and took action, creating a cookbook. The cookbook teaches families proper cooking techniques and recipes, giving them the confidence in the kitchen to create nutritious meals for their families.



Stephanie Postmaa
Grand Rapids, MI

Postmaa’s “Free Little Libraries for Elementary Students Project” worked to increase reading among students at Thornapple Elementary School. She created a Little Free Library and organized a book drive which resulted in over 200 books being distributed to students.

Abigail Rosiak
Holland, MI



Rosiak’s “Letterboxing for Benjamin’s Hope Project” worked with a rehabilitation center for young adults with developmental disabilities to create an interactive activity along their nature trail to help connect their patients with nature.



Alexandria Snabes
Charlevoix, MI

Snabes’ “Charlevoix Mini Library Project” created three environmentally-friendly ‘Mini Libraries’ located along the beaches of Charlevoix. The three libraries offer children and adult books and were built out of recycled materials.

Cookie Program

The Girl Scout Cookie Program® teaches girls about entrepreneurship as they have fun learning essential skills like money management, public speaking, and decision making, which sets them up for a lifetime of success. Nine in ten Girl Scouts say the cookie program has built their entrepreneurship skills and their interest in pursuing entrepreneurship as a career path—so every cookie purchase is an investment in the world-changing business leaders of tomorrow.

GSMISTS 2019 Cookie Program



1,000,308

Boxes Sold



8,256

Boxes Donated



5,110

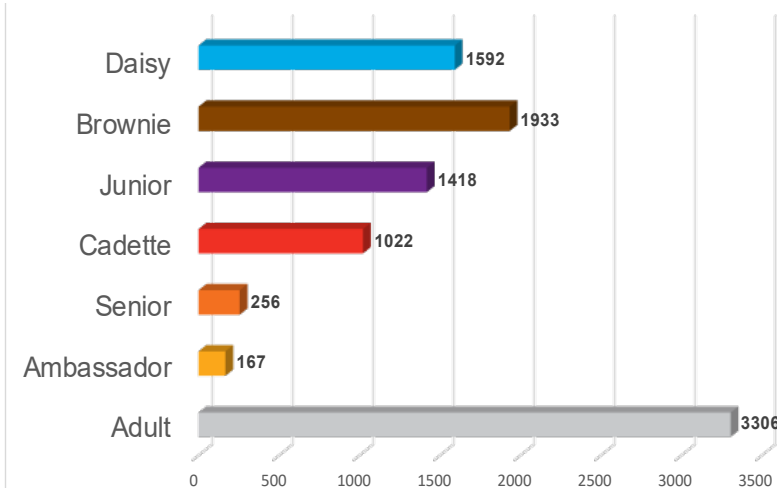
Girl Scouts Participated



605

Troops Participated

Membership



Total Girl Members 6388
 Total Adult Members 3306

 Total Membership 9694

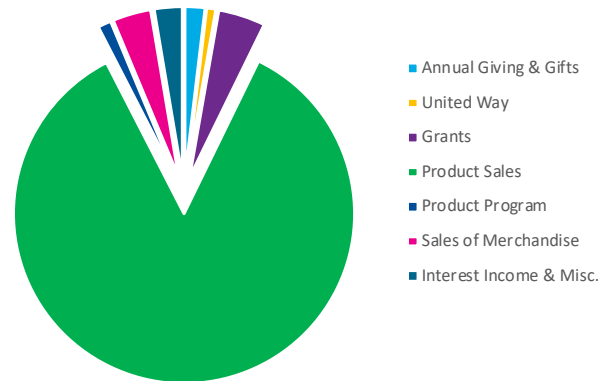


Financials

Income

Annual Giving & Gifts	\$54,514
United Way	\$24,896
Grants	\$128,760
Product Program	\$2,462,073
Program and Membership Revenue	\$36,335
Sales of Merchandise	\$104,670
Interest/Investment Income & Misc.	\$76,377
Total Income	\$2,887,625

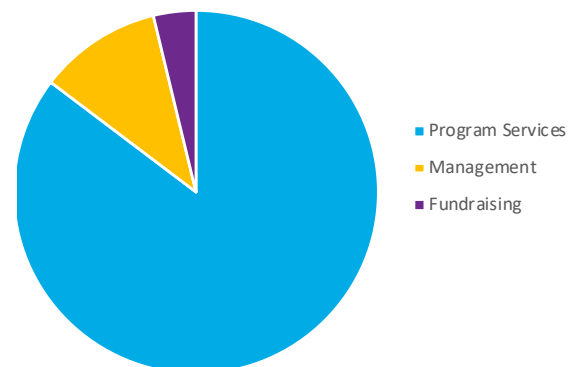
INCOME



Expenses

Program Services	\$2,376,483
Management	\$303,551
Fundraising	\$104,835
Total Expenses	\$2,784,869

EXPENSES



Change in Assets

Net Assets, beg/yr	\$4,626,908
Net Assets, end/yr	\$5,442,106

Donors

Thank you to everyone who has supported Girl Scouts of Michigan Shore to Shore during the 2019 year.

\$25,000 and Above

Community Foundation for
Muskegon County

Community Foundation for Northeast
Michigan

Anonymous

\$24,999 - \$10,000

Arden Trust Company
Fred & Florence Kiskey Endowment Fund
Morgan Stanley Smith Barney LLC
United Way of the Lakeshore

\$9,999 - \$5,000

Laura Huizenga
American Mechanical Services of W. MI Inc
Greater Ottawa County United Way
Grand Rapids Community Foundation

\$4,999 - \$1,000

Deborah Hughes & Fredrick Antczak
Verna & Leonard George
Meghan Hanley
Barbara Hill
Jessie Jones
Nancy Kile

Gail Montgomery
Esther & Seymour Padnos
Jennifer & Jeffery VanderLaan
Theresa & David VanVeelen
Chemical Bank
Fidelity Charitable - Magoun Family Fund

Fremont Area Community Foundation
Gentex
Girl Scouts of the USA
GSMISTS - Alpena Service Unit 430
Heart of West Michigan United Way
JenDel Home Improvements

Korff Foundation
Neti D. Herndon Charitable Lead Trust
Walter & Ingrid Ashley Fund
Zonta Club of Traverse City

\$999 - \$250

India Adams Manns & Bill Manns
Heidi Amos
Drs. LaVerne Atrostic & Donald Frost
Mary Balon
Elizabeth Carr
Jill Dines
Karen Feahr
Kristine & John Fox

Peter Gedeon
Omar Hall
Kim Hoffman
Kristine & Mark Huizenga
Rebekah Kennedy
Stephanie Miletich
Amanda Miscisin
Laura & Lon Morrisson

Mary & Jim Nelson
Sharron Pitts
Jannal Smith
Stanley Steck
Amber Whitcomb
Bellaire Lions Club
Cascade Engineering
Charlevoix State Bank

Delta Dental Foundation
Elmer's Crane and Dozer, Inc.
Grand Haven Steelheaders
Hickey Electric, Inc.
Johnson & Johnson
MidMichigan Health
National Cherry Festival
R.M. Young & Company

Tom's Food Market
Troop 3742
Versiti
Vikings Linne' Lodge #57
Vogt Foundation
Walmart Corporate Giving

Other Gifts

Anonymous
Judith Ableidinger
Nancy Albrecht
Janet Allen & James Smith
Brad Anderson
Thomas Anton
Lori & Harry Arthur
Amy Austin
Mary & Lawrence Austin
Nora Balgoyen
Tammi Ballew
Gwen & John Bartels
Mary & Rick Bartling
Diane Bartoszewicz
Nikki Bartram
Susan Baumgardner
Donna Bautel
Irene & Jeffery Beckstrom
Sandra Bergstrom
Debra & Tim Bennett
Alexa & Mark Birkam
Elizabeth Boessenkool
Gail & Scott Bonsall
Irene Bosman
Janice Bost
Lynn & Earl Boyer
Sharon Brazee
Lena Brundin
Heather Buckler
Connie Bull
Elizabeth Burnson
Kim & Jeffrey Burr
Johnnie & Orel Callahan
Stephanie & Michael Cardenas
Robert Cardwell
Lucille & Greg Carmouche
Christine Carpenter
Jessica Carr
Carole & Brian Chisholm
Guillermo Cisneros
Susan Clarke
Amy Clouse
Mary & Donald Clute

Karen & Robert Collins
Barbara Cone
Nicola Damoose
Alisson Danforth
Sarah Darnell
Mary Deenik
Cambria Dehoag
Judy & Michael Dennis
Erin & Michael DeSmyter
Julia & James DeYoung
Judy Doan
Elizabeth Donnelly-Johnson
Esther Donald-Briggs & John Briggs
Janet & George Dressander
Shelley Drew
Kimberly Dukes
Kim & Dale Dyer
Sally Ellis
Kristina Engblom
Karie Enriquez
Vanessa Enriquez
Cynthia Euscher
Barbara & Charles Fisk
Terri & Matthew Franzen
Lana-Rae Freiberg
Darlene Field
Nancy Frye
Deanne Gancarz
Bobbie Gates
Michelle Gaudreau
Kimberly Gaver
Demitria Gavit
Timothy Gavit
Rebecca Gearhart
Becky Glover
Amy Goei
Shanna Goff
Andrea & Guy Golembiewski
Jacqueline Graham
Judy Greer
Barbara Grissen
Marisa Grossnickle
Timothy Grunwald

Rose Guthrie
Mark Guzicki
Mary & Edwin Hall
Garrett Hanson
Susan Hastings-Bishop & Glen Bishop
Shannon Higgins
Andrea Hornby
Mary Hornby
Sharon & Jeff Hughes
Krystle Hunter
Kyle & Earle Irwin
Deborah & Frederick Jagow
Karen & Steve Jarema
Laura Jeltema
Peggy Jensen & Gerald Nehra
Bari Johnson
Grace Johnson
Melissa Johnson
Susan Johnson
Tova Jones
Caroline Kakembo
Jerena Keys
Denise King
Emily & Richard Kluegel
Kandace Knapp
Jana & James Koch
Judy Koronka
Mary Kosten
Julie & John Kowalski
Ann & Gerben Kranenborg
Mary Krigbaum
Janet & Bruce Krueger
Beverly Kruse
Mark Lackowski
Kara LaMarre
Tammy Lee
Janeen & Gary Lemke
Mispra Lewis
Brenda & Jeffrey Lindberg
Holly Little
Irene Lodzinski
Laurie Loman
Natalie Lowell

Claudia & Thomas Mabe
Pamela Macarthur
Mary Maizon
Deborah Margules
Michelle & Charles Mason
Sophia Masotti
Mary May
Stephanie & Phillip Mayrose
Michelle & Cameron McCluggage
Krisanne McConnell
Ann & Todd McFall
Audrey McGee
Rebecca McKim
Brooke McKinney
Lauren McNabb
Pinky McPherson
Connie & Dale Mead
Paula & Paul Mittner
Mary Moomaw
Gayle Morgan
Sharon Murphy
Vernie & Gordon Nethercut
Jerry Neumann
Diane & Paul Nicholson
Jahel & Michael Nolan
Margaret & John Nolle
Stephanie Noordyke
Jean & Robert Olney
Dr. Nathan Olsen, PLLC
Ann Olson
Anita Oudbier
Jacqueline Pariseau
Sandra Parker
Gerri Pasi
Mary Payne
Ross Pennington
Elizabeth & Bernard Petersen
Kenneth Peterson
Heather Plain
Cortney Porter
Angela Potter
Alicja & Thoimas Power
Elizabeth Prentice

Diane & James Redford
Phillip Remington
Debbie & Josh Rice
Nancy Roberts
Lesley Robinson
Carol & Donald Rumbles
Alicia & Daniel Rusch
Caroline Rusk & Dan Denov
Paula Rutili
Helen Sampson
Janice & Timothy Sapak
Kristen & Clayton Schauss
Cheri & Alan Schiellerd
Mackenzie Schondelmayer
Cassie Schultz
Wendy & William Shuster
Deena Scianimanico
Raymond Scurek
Bonnie & Rick Shaw
Melanie Shell-Weiss
Janice & Peter Shireman
Luke Shoemaker
Lisa Sikkema
Elaine Smith
Margaret Smith
Pamela Smith
Joan & George Snyder
Jennifer Steiner
William Sterzick
Pamela Stieve
Thomas Stoppa
Pamela Stout
Lydia Stoye
Sandra Taylor
Barbara Thompson
Kathleen Thompson
Sally Ann Thomson
Gretchen & David Tolan
Gretchen Townshend
Rebecca & Rodger Tuuk
Bonnie & Ronald Vance
Kathleen & Walter Vander-sloot

Danielle Vieira
Renaee Veltman
Becky Vetter
Juanita Vorel
Jane & James Ward
Kathleen & Ronald Whitfield
Julie Whitney
Julie Westra
Travis White
Katherine Williams
Sandra & Donald Williams
Sandra & Willam Williams
Mary Ann Wolf
Lois & John Workman
Janet Wylie
Judy & Clois Wynn
Alpena Sportsmens Club
AmazonSmile Foundation
Atlanta Thunder Bay Eagles #4077
Carbon Green Bio Energy
Cargill Kitchen Solutions
Chateau Chantal
Cherry Republic
Cone Drive Operations
Costco
Fraternal Order of Eagles, Aerie 1583
Hilltop Sporting Goods
Incredible Mo's
Kevin Treffa Builders
Lions Club of Lake Odessa
Meijer
Nautic Cruises
Northern Foot & Ankle Centers
Park Place & Minervas
Pepsi Bottling Group
Public Schools of the City of Muskegon
Sabourin Appraisal Service
ServiceMaster Advantage
Star Truck Rentals
United Way of Northwest Michigan
United Way for Southeastern Michigan
VFW Post 4090
West Accessible Design Service

Girl Scout Promise

On my honor, I will try:
To serve God and
my country,
To help people at
all times,
And to live by
the Girl
Scout
Law.



Girl Scout Law

I will do my best to be honest
and fair, friendly and helpful,
considerate and caring, courageous and
strong, and responsible for what I say and do,
and to respect myself and others, respect authority,
use resources wisely, make the world a better place,
and be a sister to every Girl Scout.