

# 2021 Fall Product Program Caregiver Guide

Thank you for supporting your Girl Scout in the Fall Product Program. With your help and support, she will be encouraged to “Rise Up” and improve on valuable life skills such as goal setting, decision making, business ethics, money management and people skills.

## What Girls Need to Participate

- Signed Permission to Participate in Product Program form with troop leader
- Paper order card
- Money envelope

## Paper Order Card Sales

Girls take orders from friends, family and neighbors and then caregivers enter totaled orders in M2OS by October 25 by 11:59 PM. Ask your troop leader for assistance if needed!

## Troop Proceeds and Girl Rewards

Girl rewards and troop proceeds are automatically calculated in M2OS. Girls can earn the rewards shown on the paper order card/online. Rewards are cumulative, which means the girl earns the rewards to the sales level achieved. As orders are placed, girls can log into M2OS to see what they have earned as well as make their rewards choices. All reward choices must be made before October 26 by 11:59 PM.

If an entire Cadette, Senior, Ambassador troop opts-out of receiving rewards, the troop will receive an additional 2% in proceeds.

## Participating Online

Starting October 1, with caregiver supervision, girls can create a M2 Online System (M2OS) online account. Within her online account, she can:

- Create a Me2® avatar with her own virtual likeness
- Enter email addresses of contacts
- Craft a personal message for family and friends (she can record a message for her Me2 or upload a video!)

Girls should create their account and send emails early in the program to maximize time for their customers to make purchases. Emails sent include her personal message and links for customers to support her!

Girls can print a flyer on M2OS with her personal store code to distribute to potential customers. Each special code grants access to her site, she and her troop receive credit for the purchase. Payment is collected at the time of order taking for all products, including girl-delivery nut/candy items. Orders placed online (including girl-delivery orders) are automatically added to M2OS so caregivers need not manually record/enter any online sales.

## Important Dates

**October 1:** Sale begins  
**October 25:** Sale ends & Rewards selections due. Last day to enter total from paper order card. Turn in copy or picture of order card to Troop Product Manager.

**November 15 - 18:** Troop leaders receive product and contact parents for pick up.  
**Early December** - Rewards arrive. Troop leader will contact for pick up/delivery.