

Cookie Booth Checklist

- ☐ Discuss booth etiquette and behavior, emphasizing the importance of representing our Mission, Promise, and Law.
- ☐ Visit the [Cookie Resources](#) page to access all things cookies.
- ☐ Watch/Review the [GSMISTS Virtual Cookie Training](#).
- ☐ Discuss the five selling skills with the girls and how they apply to cookie and booth sales.
- ☐ Set a troop or individual selling goal to boost participation.
- ☐ Practice with the girls using real or fake money to role-play scenarios, helping to grow their confidence in money management.
- ☐ Assign one person to manage booth finances and ensure money is never left unattended. Tip: Have a \$50 start fund for easily making change.
- ☐ Use the Smart Cookie Divider to easily distribute sales among the girls after each booth.
- ☐ Choose a donation location and talk to the girls about the importance of giving back to the community.
- ☐ Recruit additional volunteers from troop parents, ensuring they are registered and approved well before the start date.
- ☐ Divide tasks: always have at least two adults and two girls at each booth. If your troop is large, consider managing multiple booths.
- ☐ Sign up for Council Secured Booths (Walmart, Sam's Club, Wendy's, Spartan Nash stores, local malls, etc.)
- ☐ Reach out to previous booth locations to book again and explore new locations. **No bars, dispensaries, wineries, or breweries will be approved.**
- ☐ Make DIY costumes or signage to help promote your troop booth.



If desired, not required,
invest in a Cookie Booth Bag to enhance
your troop's booth experience and sales.
Visit the Grand Rapids shop, email
customercare@gsmists.org or call us at
(616) 784-3341.

Grand Rapids Shop Hours
Mon-Thurs. | 8:30am-12:30pm
& 1:30pm-5:30pm

Muskegon and Traverse City area members can
order online or call the GR shop at (616) 784-3341
to place orders and receive flat rate shipping or a
monthly pick-up at the Muskegon and Traverse
City offices.