

girl scouts
of michigan
shore to shore

2025 FALL PRODUCT PROGRAM



2025

Theme and Mascot

Welcome to the 2025 GSMISTS Fall Treats & Reads Program!

Girl Scouts will “Brave. Fierce. Fun!” with this year’s theme while developing business skills and earning proceeds to support Troop activities during the program.

We’re pleased to partner with M2 Media again this fall. Training in the M2OS system is still available for Troop leaders, TPPM, Parents and SUPPMs. Please make sure to check all SU Troops have entered their bank information along with checking all girls interested in participating are listed on the troops’ rosters.

BRAVE.
FIERCE. **FUN!**

North American Brown Bear “Grizzly Bear”

- Status: Threatened
- Habitat: Forests, mountains, and near rivers where they can catch salmon.
- Location: Western regions of North America
- Top Speed: 35mph

Despite their large size, Grizzly Bears are excellent swimmers. Easily capable of crossing rivers they can hold their breath up to 5 minutes underwater.



Material Checklist & Important Dates



Please verify that troops received the following materials the week of September 23:

- Troop Envelope
- Girl Permission to sell form
- Girl materials: Paper order card & Money envelope (each participating girl should receive one of each)

Email sellis@gsmists.org if materials were not received or if additional materials are needed.

**AUG
26**

Selling supplies mailed to SUPPMs

On or around

**SEP
19**

Email sent to registered SUPPM and TPPM to access the M2 Online System (M2OS)

**SEP
26**

Online program opens. Paper order card sales begin

By 11:59 PM

**OCT
21**

Paper order card sales end. Online program ends

By 11:59 PM

**OCT
21**

Last day for caregivers to enter paper order card sales into M2OS.
Last day for girl reward choices to be made in M2OS

By 11:59 PM

**OCT
22**

Troop deadline to enter any paper order card sales not already entered by caregivers. SU deadline to make any changes to troop orders

On or after

**NOV
4**

ACH Bank Sweep for all funds due to council

**NOV
10-13**

Nuts/Candy delivered to SU Product Managers designated site for sorting

Early December

Rewards delivered to SU Product Managers to distribute to troops

Patches & Rewards

Earn Your Avatar Patch

There are tons of options to create your own avatar. Check for more details on the online site or the paper order card.

To earn the Avatar patch:

- Girls create their Me2 avatar and have \$300+ total sales (online and paper order card) during the Fall Program
- Girl Scouts send 18 emails, and share girl links on social media

To earn the Leader Avatar patch:

- Create your Me2 avatar
- \$1100+ total troop sales (online and paper order card) during the Fall Program and send troop girls emails

2025-2026 Crossover Patch

- Send 18 emails through Fall program.
- Sell 250+ boxes of cookies
- Have at least one share donation item

The patch will be mailed directly to the parents' address in mid June.



Rewards

Rewards are automatically calculated in M2OS and will be visible to girls. If a girl does not make a choice by October 22 by 11:59 PM, the default item will be selected.

Count all rewards and compare to shipping list prior to sorting rewards by troop for pickup. Have troop's double check their rewards order and sign the receipt at pickup.

Troop Proceeds & Service Responsibilities



- Troop proceeds are 15% of total sales and are automatically calculated in M2OS.
- Troops can view the total amount earned by selecting the Banking and Payments link from their troop dashboards.
- Junior, Cadette, Senior, and Ambassador troops may opt- out of rewards as a troop to receive an additional .02 cents for a total of .17 cents.

Service Responsibility Steps

Step 1: Set up in M2

As a Service Unit Product Manager, you'll receive an email to set up access to the M2OS system and set a password.

Step 2: Provide Delivery Information (for Product & Rewards)

SUPPM's select and enter a location for delivery into M2OS. Troop leaders will then schedule a pick up time through M2OS.

Step 3: Deliver and Distribute products

On delivery day be sure to arrive on time. Make sure to count carefully and be mindful of cases vs. units. Troops order units, there are 12 units in a case.

Step 4: Payment

Customer payment for paper order card sales is collected at time of order taking. Amounts due can be found in M2OS under the banking and payments link.

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